

## Experience & Education:

### **Web, Graphics, and Publication Development**

**Reciprocal University for the Arts Project (RUAP)**

**Acts of Reclamation- Artists and Communities in Partnership**

**Visual and Public Art Institute/Music and Performing Arts Institute**

**California State University, Monterey Bay**

**2000-present**

Originally one of six regional Community Arts Partnerships funded by The Lila Wallace-Reader's Digest Fund (our own program is presently funded by the Nathan Cummings Foundation), RUAP establishes unique relationships between the art and music departments at CSUMB and community-based groups that serve youth. My duties include creating and maintaining RUAP's extensive web presence, all graphic design-logos, posters, brochures, advertising, etc., the establishment and compiling of all electronic archives, and consultation with community partner organizations regarding their print and electronic publications.

RUAP/Reclamation's unique body of community-based work was featured in a 2007 article by the Community Arts Network (CAN) in which I was referred to as an "overall digital wizard".

*[http://www.communityarts.net/readingroom/archivefiles/2007/04/relationship\\_re.php](http://www.communityarts.net/readingroom/archivefiles/2007/04/relationship_re.php)*

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### **Web and Print Publication Designer**

**Extended Education and International Programs**

**California State University, Monterey Bay**

**January 2007-present**

The Office of Extended Education at California State University, Monterey Bay (Extended Ed) makes the resources of the University available to those who are unable or prefer not to enroll as full-time matriculated students. Extended Ed offers an enormous variety of programs for professional certification, assessment, distance learning, and personal enrichment.

The Office of International Programs works in conjunction with the CSU system to provide foreign study opportunities to University students, as well as hosting exchange students from across the globe.

I prepare print, electronic, and web-based recruitment and informational materials for our prospective students; I also now create all the print publications for our new Osher Lifelong Learning Institute at CSUMB, a program makes use of University faculty and facilities to offer classes and activities tailored to community members age 50 and older.

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*Please visit my online portfolio: [montereyartists.com/arthur](http://montereyartists.com/arthur)*

## **Instructor: Introduction to Digital Art**

**Upward Bound program  
Summer 2004**

Upward Bound, a federally funded program of the U.S. Department of Education, identifies and assists individuals from disadvantaged backgrounds who have the potential to succeed in higher education. I had the honor of working for six weeks one summer with 25 brilliant high school students from Soledad, Watsonville, and Gonzales. Their grasp of the tools and concepts involved in the creation of digital art was astounding- after the first two weeks of instruction in the complexities of computer graphics, most of them were as functionally competent as our Visual and Public Art undergraduates.

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## **Freelance consultant: publication development for the arts**

**Various organizations and individuals  
2000-present**

My background in the arts makes me particularly suited to the sometimes difficult task of presenting the work of artists and arts organizations on the web and in print. Notable clients have included The Cultural Council for Monterey County (I have been responsible for all web development at CCMC since 2000), the Monterey World Music Festival (2000-2003), Youth Music Monterey, the Marina Sculpture Habitat, University Advancement and the Institute for Human Communication at CSUMB, and the Juan L. Sanchez Ensemble.

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## **Participant: Open Studio: The Arts Online**

**1997-1998**

Open Studio: The Arts Online was a five year project conducted by the Benton Foundation and the National Endowment for the Arts to teach web publishing skills to artists and arts organizations in selected sites across the nation. I was invited to take part after a copy of Squalor (see below) was seen by one of the project's coordinators in Charlotte, NC. Halfway through the first class meeting, held in the community center of a small paper-mill town in the mountains of Western North Carolina, I remember turning to my fellow participants, mostly production ceramics artists looking for new ways to market their work, and saying to them, "Put down the mud, boys. Here's the real deal!" By the second class meeting I was co-teaching.

My original Open Studio website is archived at <http://cybermancy.com/squalor>. It has been described by one reviewer as "...a web work in which flower images flow into complex multimedia contraptions which innovatively appropriate web form structures." ([http://www.nyfa.org/current\\_archive/2000/cur020800.html#around](http://www.nyfa.org/current_archive/2000/cur020800.html#around))

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## **Editor & Publisher: *Squalor***

**The Journal of Contemporary Postmodern Archaeology  
1996-1998**

Begun as a two-dimensional accompaniment to a body of work that consisted mainly of three-dimensional found-object assemblage, *Squalor* was a labor of love, each issue limited to a press run of 150-200 copies, hand-bound, with the cover artwork of small number of each issue hand-colored. The challenges presented by the creation and production of *Squalor* led directly to my later achievements in the fields of information architecture and graphic design.

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## **Farmer & Educator**

**Green Mountain, NC  
1986-1998**

This was a period of my life that, up until now, I have placed little emphasis on when presenting myself professionally. For 12 years I managed my family farm and with my wife homeschooled our three children.

In addition to the obvious agricultural and household tasks that the farm required of me, I also had to be my own plumber, carpenter, electrician, mason, and mechanic. We had to solve problems as they occurred, often with very little outside support, resources, or previous experience.

The education of our children was another do-it-yourself project, loosely based on the approach that learning cannot and should not be separated from living. Now that all three of them have continued on to a high level of scholastic success, I finally feel comfortable adding this item to a list of my life's notable achievements.

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## **Assistant to the Gardening Teacher**

**Michael Hall Rudolf Steiner School, Forest Row, Sussex UK  
1984-1985**

My first position after college, I consider this job noteworthy for the fact that I came to it schooled in the science of botany and plant propagation, but was at a total loss when it came to the practical effort and spiritual significance of turning the earth and raising a crop of vegetables. Michael Hall is the oldest and largest Waldorf School in Britain, and was a wonderful place for me to gain knowledge of the value of hard work and patience- lessons that I had never adequately learned in school.

## **Bachelor of Arts**

**Hampshire College, Amherst, MA**

**1984**

Major (Division III project): Postmodern Art History and Criticism

Minor (Division II concentration): Soil Chemistry and Plant Physiology

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## **Personal Information:**

I have been a Monterey resident since 1999. My wife, Lalan, a Monterey County native, has worked as a Registered Nurse in the Intensive Care Unit at Community Hospital of the Monterey Peninsula since 2000, and is now a nursing specialist in Post-anesthesia Recovery. Our daughter Chelsea is spending her junior year of high school as an exchange student in Germany, our son Gus is a Music Performance major at San Francisco State University (spending the current year as an exchange student in Chile), and our son Arthur III is enrolled in the undergraduate Biotechnology program at the Rochester Institute of Technology. We own a rambling older home on a wooded acre just uphill from the campus of Monterey High School.